



## Price list of advertising in the electronic magazine – ATOK Revue

Magazine e - ATOK Revue is sent to approximately 400 electronic addresses, which is addressed to representatives of the companies and top management.

### Members of ATOK (1 times per year is for free)

1 page A4 (propagating leaflet or article)	400 €
½ a page A4 (propagating leaflet or article)	200 €

### Partners of ATOK

1 page A4 (propagating leaflet or article)	600 €
½ a page A4 (propagating leaflet or article)	400 €

### Non members of ATOK

1 page A4 (propagating leaflet or article)	1200 €
½ a page A4 (propagating leaflet or article)	600 €

### Comments:

- All prices are without 21% value added tax. ATOK reserves the right to change the price list.
- In the case of repeating advertising can be discussed the individual price reduction.
- The deadline for sending the materials is seventh day of every month.
- For those, who are not manufacturers of textile and clothes or not members / partners of ATOK is the price of e – ATOK Revue magazine 2 €. In the case of the year subscription is the price 20 €.

### Address:

Těšnov 5  
110 00 Praha 1  
Czech Republic

phone: +420/ 222 361 880

fax: +420/ 224 805 339

e-mail: [info@atok.cz](mailto:info@atok.cz)

web: [www.atok.cz](http://www.atok.cz)

**Bank account:** ČS, a.s. Praha, account number 1922811349/0800

The pricelist is valid from January 1, 2019.



## Price list of advertising on [www.atok.cz](http://www.atok.cz)

### Members of ATOK (1 times per year is for free)

Banner	80 € per month
Placement of demand / offer	FREE
Detailed information of the demand / offer	FREE

### Partners of ATOK

Banner	160 € per month
Placement of demand / offer	FREE
Detailed information of the demand / offer	4 € per contact

### Non members of ATOK

Banner	240 € per month
Placement of demand / offer	FREE
Detailed information of the demand / offer	8 € per contact

### Technical requirements for advertising on the ATOK web – banner:

- size 145 x 290 pixels;
- format JPG, GIF, PNG;
- text for title by length max. 30 characters, including space;
- link to the required website.

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## Price list of ATOK work

### Members of ATOK (1 times per year is for free 5 hours)

Individual work of the expert worker	10 € per hour
Organization and technical provision of events	10 € per hour per person

### Partners of ATOK (1 times per year is for free 2 hours)

Individual work of the expert worker	20 € per hour
Organization and technical provision of events	12 € per hour per person

### Non members of ATOK

Individual work of the expert worker	60 € per hour
Organization and technical provision of events	30 € per hour per person

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## Price list of joint participation in exhibitions and fairs

### Members of ATOK

In the Czech Republic	FREE
Abroad	FREE

### Partners of ATOK

In the Czech Republic	155 €
Abroad	235 €

### Non members of ATOK

In the Czech Republic	235 €
Abroad	390 €

#### Poznámky:

- Amounts shown include the costs associated with the operation of the stand and the transport of prospectuses, samples, etc.
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